

Queensland Independent Schools SUMMIT

REPUTATION
AND TRUST

GUEST SPEAKER



Shane Rodgers

Managing Editor, Newsreel

Shane Rodgers is an experienced business leader, editor, writer, marketer and strategist across media, peak industry organisations, education and government. His current role is Managing Editor of the Newsreel media platform. In media, Shane's other roles have included Queensland Editor of *The Australian*, National Editorial Director of APN Regional Media, Editor-in-Chief of *Quest Newspapers* and Deputy Editor, News Editor and Chief-of-Staff of *The Courier-Mail*, as well as spending five years in the Canberra Press Gallery and many years as a working journalist covering politics, economics, industrial relations and social change. He is also a former General Manager of News Corporation (Queensland) and COO and Communication and Marketing Director of the Brisbane Economic Development Agency.

Shane is a former Queensland Head and national Chief Operating Officer of peak employer body The Australian Industry Group. His marketing and communications roles have included Marketing and Communications Director of The University of Queensland and General Manager (Marketing, Communications, Digital and Advocacy) at Goodstart Early Learning.