

Queensland Independent Schools SUMMIT

REPUTATION
AND TRUST

GUEST SPEAKER



Adam Parsons

Chief Member Officer, NGS Super

As Chief Member Officer, Adam is responsible for leading NGS Super's member and employer strategy, with a focus on growth, acquisition, engagement and retention. His role brings together growth and acquisition, member and employer services, advice and education, marketing and digital experience to drive growth for the Fund, strengthen member outcomes and support a more connected experience for members and employers.

Adam has over 20 years' experience across superannuation, wealth management and financial services, with a demonstrated track record in driving member and customer growth, engagement, digital experience and transformation.

Adam joined NGS Super in 2024 to lead the Fund's brand, marketing and digital experience function, helping reposition marketing and digital as key drivers of member acquisition, engagement and retention.

Prior to joining NGS Super, Adam held senior leadership roles at Colonial First State and CommSec. Adam holds a Bachelor of Business, majoring in Marketing. Adam was appointed to the Executive team on 1 June 2026.