

Queensland Independent Schools SUMMIT

REPUTATION
AND TRUST

GUEST SPEAKER



Bernard Salt AM

Social Commentator & Demographer

Bernard Salt AM is one of Australia's leading social commentators and demographers, renowned for his ability to interpret social and demographic change and translate it into clear, compelling insights for business and the broader community. He is the author of six best-selling books and has hosted *The Next Five Years* on Sky News Business, as well as the popular podcast *What Happens Next*. He is also one of Australia's most in-demand corporate speakers.

After a 20-year career as a Partner in a global advisory firm, Bernard founded The Demographics Group, where he provides advisory, media and speaking services focused on demographic, consumer and property trends. He is widely recognised for identifying and naming emerging social behaviours, including the now-famous "goat's cheese curtain".

Bernard has been a columnist with *The Australian* for more than 20 years, with his writing in *The Weekend Australian Magazine* both highly regarded and widely read. His work combines data-driven analysis with an engaging, accessible style that resonates with both business and public audiences.

He was appointed a Member of the Order of Australia in the 2017 Australia Day Honours for his service to the community through demography. And, perhaps most famously, he is credited with popularising the phrase "smashed avocado" around the world.