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GUEST SPEAKER



Callum Bentley

Advocacy & Public Relations Manager, Independent Schools Queensland (ISQ)

Callum is a former journalist who has worked across print and online for Australian news organisations as a reporter and digital producer.

He spent three years running an editorial team in the UK trade media sector, with a focus on engineering and manufacturing targeted at the executive and c-suite level.

After his stint in the UK, he made the shift to the other side of the media, working in public relations in the health, aerospace and not-for-profit sectors. Callum spent five years working as the Senior Media and PR Advisor with the Royal Flying Doctor Service, before moving into the education sector with ISQ.