

QISS Program – Reputation and Trust

TUESDAY 18 AUGUST

18.30	POOLSIDE WELCOME RECEPTION
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WEDNESDAY 19 AUGUST

8.30	Arrival tea and coffee		
9.00	Acknowledgement of Country, Welcome and Summit Opening		
9.30	KEYNOTE The Fundamentals of Trust and Reputation Dr Jenny Donovan (CEO, Australian Education Research Organisation)		
10.15	KEYNOTE What Parents Want Survey: Reputation is what parents believe Adam Ferrier (Psychologist & Brand Strategist, Tinkerbell)		
11.00	MORNING TEA		
11.45	PANEL Trust by Design: How schools earn, sustain and repair reputation Yvonne Ries (Moderator): Adam Ferrier, Derek Scott, Professor Cindy Shannon AM, Dr Jenny Donovan		
12.30	KEYNOTE Remaining Human in High Pressure Moments Leigh Sales AM (Journalist & Author) followed by a 15 minute fireside chat with Callum Bentley (ISQ)		
13.30	LUNCH		
	BALLROOM 1	BALLROOM 2	BALLROOM 3
14.15	Trust Under Pressure: How Independent Schools Build, Sustain and Protect Reputation in a Low-Tolerance Environment Professor Cindy Shannon AM (GCH) and Daniel Pinchas (AITSL) Facilitated by Cate Whiting (ISQ)	From Good Planning to Great Education Outcomes Facilitated by Gary Adsett (BGA)	Reputation and Trust - These takes years to build and moments to destroy Phil Butler AICD Facilitated by Jane Simmonds (ISQ)
15.10	The modern media landscape - what stories work, how to approach and what a modern day newsroom looks like Shane Rogers (Newsreel) Facilitated by Callum Bentley (ISQ)	International Recruitment Ready: Preparing Schools for a Global Workforce Corina Chen (Mullins Lawyers) Facilitated by Kate Crowe (ISQ)	Employee Relations focus on Reputation and Trust
16.05	Marketing workshop - Developing your customer value proposition Adam Parsons (NGS Super) Facilitated by Callum Bentley (ISQ)	From Local Classrooms to Global Pathways: Bringing Offshore Curriculum to Non-State Schools Alison Smith (QCAA) David Ferguson (John Paul College) Rebecca Hall (Online Education Services) Facilitated by Angelin Achari (ISQ)	Strengthening Child Safety Through the Reportable Conduct Scheme Emma White (QFCC) Deanne Fishburn (QCT) Rebecca Storck (NSSAB)
17.00	NETWORKING IN EXPO		
18.45	Pre drinks in Ballroom foyer		
19.30	GALA DINNER with guest speaker Richard Fidler (Writer & Broadcaster)		

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THURSDAY 19 AUGUST

7.45	Arrival tea and coffee with light breakfast
8.30	Welcome
8.45	KEYNOTE Trust and Reputation Anna Bligh AC (Former Queensland Premier, Author)
9.30	PANEL discussion
10.00	PRESENTATION Beyond the Score: Understanding Emerging ATAR Trends Chris Veraa (CEO, Queensland Tertiary Admissions Centre)
10.45	MORNING TEA
11.30	PRESENTATION From Communication to Connection: Reimagining Parent Engagement Dr Bronwyn Dolling (Principal, Pacific Lutheran College) Anne Dore (Deputy Principal – People & Culture, The Lakes College) Michelle Gouge (Principal, Riverside Christian College) Facilitated by Amanda Watt (Executive Director, QISPN)
12.15	KEYNOTE The Next Australia: Generations, Growth and the Future We're Building Bernard Salt AM (Social Commentator & Demographer)
13.00	PANEL Building trust in a changing Queensland Bernard Salt, Selwyn Button Facilitated by Stuart McDowall (ISQ)
13.30	Closing Remarks
13.45	LUNCH